



Sing Your Way to \$100K
OOO-25-0103-03
Rules and Regulations

Name: Sing Your Way

Date:

- Phase 0| Pre-Registration/Video Submission: July 01 – July 10
- Phase I | Open Auditions:
 - Live Auditions: July 11, July 12 and July 18, 2025
 - Video Auditions | July 14 – July 17, 2025
- Phase II | Preliminary Rounds: July 19, July 25 and July 26, 2025
- Phase III | Competition Rounds:
 - Quarterfinals: August 2, 2025
 - Semifinals: August 16, 2025
 - Finale: August 23, 2025
- Fan Favorite Competition (Video Auditions) | July 21 – July 24, 2025
- Casinoverse Quest Component | August 5 – August 8, 2025
- Fan Favorite Competition (Live Performances) | August 5 – August 8. 2025

Times:

- Phase I |
 - Open Live Auditions: Begin at 7:00 PM
 - Video Auditions: Begin at 12:00 PM – 11:59 PM

Will conclude once up to 100 live auditions contestants and up to 50 video audition contestants have been chosen.

- Phase II | Preliminary Rounds July 19 and July 25, 2025: Begin at 7:00 PM and July 26, 2025 at 5pm – Will conclude once up to 25 contestants have been chosen for the quarterfinals competition.
- Phase III | Competition Rounds:
 - Quarterfinals: Begin at 7:00 PM – Will conclude once up to 13 semifinalists have been chosen.
 - Semifinals: Begin at 7:00 PM – Will conclude once up to 6 finalists have been chosen.
 - Finale: Begin at 7:00 PM – Will conclude once up to 6 prize winners have been identified.

Event Location: Wind Creek Chicago Southland

Total estimated cost not to exceed: \$183,000



**Eligibility:**

Participants must be at least 21 years of age and may not be enrolled in the IGB Statewide Voluntary Self-Exclusion Program, listed on the IGB Board Exclusion List, or barred from the casino. Participants must sign up with a valid form of government-issued photo identification.

Non-Invited Members Become Eligible to Participate: Yes**Titles of Employees Involved in all aspects of the Program and Responsibilities:**

For the purpose of this submission, "Promotions Team Member" shall mean an individual authorized to provide Wind Creek Reward benefits. Positions authorized to participate in these transactions of a Wind Creek Rewards player account may include Wind Creek Rewards Specialist and above, Casino Hosts and above, Asian Marketing Host and above, Marketing Call Agent I and above, Player Services Representative and above, Table Games Supervisor and above, Slot Ambassador and above, Experiential Marketing Professional.

Method in which Participants are Eligible:

Eligible participants must register to become a member of the Wind Creek Rewards loyalty program. Sign up is FREE at Player Services or through Casinoverse.

An authorized casino employee will verify that the participant is not enrolled in the IGB Statewide Voluntary Self-Exclusion Program and will match a valid government-issued photo identification to the participant's physical characteristics before enrolling for a Wind Creek Rewards Card. Should the participant appear in the Casino Management System as a member of the IGB Statewide Voluntary Self-Exclusion Program, all approved ICS procedures regarding the detection of a SEP or casino-barred patron will be followed and the participant will not be eligible to participate.

Contestants must be 21 years of age or older on or before July 1, 2025.

Employees at any Wind Creek property, Wind Creek Vendors, Members or Employees of the Illinois Gaming Board (IGB) or any person living in the same household are not eligible to participate in this contest.

Contestants agree to truthfully answer questions and to make full disclosure regarding any question asked at any point in time related to this contest by Wind Creek Chicago Southland.

Contestants must be a legal resident of the United States.

Contestants may be subject to all Federal and State law requirements regarding taxed earnings from activity, conducted at Wind Creek Chicago Southland.



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Must be 21 years or older. If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER.



Contestants must sign and agree to a media release, granting consent to be video recorded and/or have their pictures taken during the duration of this promotion.

It is required that all applicants sign and submit a copy of the rules document as a condition for entering the contest at all stages including the Qualifying Phase.

Pre-registration is available at www.windcreek.com/chicagosouthland/sing-your-way/ Pre-registration for the Qualifying Phase is highly encouraged.

Contestants may direct all inquiries and concerns to singyourwaychicago@windcreek.com via email.

Registration may be extended at the discretion of Wind Creek Chicago Southland to accommodate potential contestants who show up on the day of the competition.

Contestants must have signed up for a Wind Creek Rewards card on property or through the Casinoverse application for the Sing Your Way registration to be valid.

Format of Competition:

- Wind Creek Chicago Southland invites eligible contestants to participate in a multi-phase singing competition.
- The winner of this competition will be awarded \$100,000 in cash.
- This is a multiple phase competition. There will be an Open Audition Phase, a Preliminary Phase, and a Competition Phase.
- This competition is for singing solo contestants only, multi-singing talent and/or bands are not eligible to participate.
- Contestants may submit an entry into the competition through a Live Audition or by submitting a Video Audition via an online registration and submission portal.
(www.windcreek.com/chicagosouthland/sing-your-way/)
- Upon completion of this competition, all videos submitted for evaluation will be deleted.
- Up to one hundred (100) contestants from Live Auditions and up to fifty (50) contestants from Video Auditions will be advanced from the Open Audition Phase to the Preliminary Phase.
- Up to Twenty-five (25) contestants will advance from the Preliminary Phase to the Competition Phase.
 - This includes three (3) contestants, each selected by one (1) individual judge during the open audition phase that may advance directly to the competition phase and one (1) fan favorite from video submission if they have not already advanced.
- Below is the breakdown of each phase of the competition:
 - **Phase I | Open Auditions:**
 - The competition will commence on July 11, 2025.
 - Judges will evaluate talent from the following sources:



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- Live Auditions
- Video Auditions
- The Live Qualifying Rounds will take place on:
 - July 11, 2025
 - July 12, 2025
 - July 18, 2025.
- The judges may advance around 100 contestants from the Live Auditions, though the actual number may be higher or lower
- The Video Auditions will take place on:
 - July 14 - July 17, 2025
- Contestants may audition for the competition by submitting a video on the pre-registration landing page www.windcreek.com/chicagosouthland/sing-your-way/
 - The video must be uploaded to YouTube. The contestant must submit the video link on the designated landing page.
- The judges will review and may advance up to 50 contestants from Video Auditions.
- Approximately 150 contestants from the Phase I Open Auditions may advance to the Phase II Preliminary Rounds, with the final number potentially being higher or lower.
- In addition, each of the three judges may advance one contestant directly from the Phase I Open Auditions to the Phase III Competition Rounds (e.g., Quarterfinals), contestants will receive a Competition Notice Card indicating the date of their preliminary round performance.
- Contestants may not audition more than one time.
- Contestants awarded a Competition Notice Card from their Open Audition will be assigned to a Preliminary Round slot on one of the following dates:
 - July 19, 2025
 - July 25, 2025
 - July 26, 2025
- **Phase II: Preliminary Rounds:**
 - This round will commence on July 19, 2025.
 - The preliminary rounds will occur on:
 - July 19, 2025
 - July 25, 2025
 - July 26, 2025.
 - During this time frame, the judges will evaluate approximately 150 contestants, with the actual number potentially being higher or lower.
 - Upon completion of the Phase II Preliminary Rounds, the top 21 competitors from the Phase II Preliminary Rounds will advance to the Phase III Competition Rounds.
 - In addition, the 3 competitors designated by the judges for direct entry into the Quarterfinals will be added to this group along with the one winner from the





fan favorite video submission if they have not already been selected to advance.

- Up to 25 contestants will enter the Phase III Competition Rounds.
- **Phase III: Competition Rounds:**
 - This portion of the competition will commence on August 2, 2025, and end on August 23, 2025.
 - Quarterfinals:
 - This part of the competition will take place on August 2, 2025.
 - In this round, up to 25 competitors will compete for one of up to 13 spots in the semifinals.
 - Semifinals:
 - This part of the competition will take place on August 16, 2025.
 - In this round, up to 13 competitors will compete for one of up to 6 spots in the finals.
 - Finale:
 - This part of the competition will take place on August 23, 2025.
 - Up to 6 Finalists perform and will be awarded the prizes on the matrix below.

Sing Your Way Prize Winners	Cash prize
1st	\$100,000
2nd	\$25,000
3rd	\$15,000
4th	\$10,000
5th	\$7,500
6th	\$7,500

- **Quarterfinals, Semifinals and Finals Rules and Conditions**
 - Contestants shall deliver to the Promotion Team a copy and a back-up copy (with identifying labels) of their accompaniment of music at least twenty-four (24) hours prior to the contest.
 - The accompaniment of music must be formatted to play on any standard computer mp3 player. (Note: software must be compatible with Microsoft Windows and/or other standard computer formats).
 - The accompaniment music chosen for performance shall not have any lead vocals.
 - Back-up singers, dancers, animals or live props may not be used.
 - Non-live props such as costumes and other accessories are permitted.
 - Contestants shall remain in an area designated by the Promotion Team twenty minutes prior to and until the conclusion of the competition rounds.
 - Song time limit is 2 minutes unless otherwise authorized by Wind Creek Chicago Southland.





- Songs going over 2 minutes may be cut off.
 - Judges may cut off a song before the 2-minute mark if they've heard enough to make an informed decision.
 - Contestants must choose songs with clean lyrics. Any songs containing profanity, offensive language, or explicit content will not be permitted.
 - Contestants who use vulgar lyrics, obscene curse words or perform in an obscene manner will be disqualified from the competition.
 - Contestants may be asked to sing a second song if the first does not show enough vocal range for the judges to make a decision.
 - Contestants may be required to perform songs from different genres or artists.
 - Contestants, any family member or associate of a Contestant are not allowed to have contact in any form with a contest judge before, during, or after any contest session.
 - Contestants, their family members, or anyone associated with them must behave respectfully while on the premises. Any form of offensive behavior—such as yelling, inappropriate language, aggression, or disrespect toward staff, judges, or other contestants—will not be tolerated and may result in disqualification or removal from the event.
 - Performance order during Semi Final and Final Rounds will be determined by a random drawing the contestants will partake in or electronically by Promotions Team.
 - Contestants must be in the performance area at the time designated unless otherwise stated.
 - Any contestant who misses their name or number being called will forfeit their spot and be placed at the end of the performance line at the discretion of the promotions team.
 - No alcohol or smoking is allowed on stage while performing.
 - All expenses, including but not limited to food, gas, mileage, hotel, wardrobe, and song preparation will be the sole responsibility of the contestant.
 - Wind Creek Chicago Southland Casino will not pay to any Contestant, Contest Winner, or person associated with a Contestant or Contest Winner any amount other than stated winning prize amounts to winning Contestants.
 - No payment by Wind Creek Chicago Southland Casino will be made to any agent, manager, promoter, or other person associated with any contestant.
 - The top winners agree to perform as directed by Wind Creek Chicago Southland Casino on the final night of the contest for prize payment to be awarded.
 - Wind Creek Chicago Southland Casino may allow the public to attend and watch performances.
- **Fan-Favorite Competitions:**
 - Video Audition:
 - Upon completion of the Open Audition Round, the videos originally submitted for consideration by the judges will be uploaded to the Sing Your Way – Chicago landing page at www.windcreek.com/chicagosouthland/sing-your-way/





- From July 21, 2025 until July 24, 2025, the public will be able to watch the videos designated for inclusion in the Phase II Preliminary Rounds by the judges. They will be able to vote for the videos they like the most.
 - The contestant with the top online votes will advance to the quarterfinals, if not originally selected by judges.
- The public will be able to vote once per day during the open voting period.
- The competitors will be able to promote their videos to their social media networks to generate additional engagement.
- Winner will be announced no later than July 25, 2025 – 11:59 PM.
- The fan favorite videos with the most votes will receive a prize on the matrix below.

Fan Favorites Prize Winners	Cash prize
1st	\$5,000
2nd	\$2,500
3rd	\$1,000

- Live Performance:
 - Up to 25 top competitors will perform during the quarterfinals.
 - Contestants may have their representatives record their live performances for posting on their social media networks.
 - The public will be able to watch videos on the Sing Your Way landing page from August 5 – August 8, 2025 and vote their favorites.
 - **Casinoverse Quest Component:**
 - Contestants may receive “bonus votes” from casino patrons that claim and complete a Casinoverse Quest between August 5 – 8, 2025.
 - Winners of the quests will be announced on August 15, 2025 no later than 11:59 PM.
 - Casinoverse Quest requirements:
 - Patrons must claim the Quest in Casinoverse for **XX** WScore.
 - Patrons must earn 25 tier points on property to complete the Quest. Quests can be reclaimed and completed once a day during the promotional period.
 - Each completed quest provides the patron 5 votes to place on the contestant in which the Quest was claimed for.
 - Patrons can earn up to 20 votes.
 - Each individual quest will be connected to the name after a competitor in the quarter finals, and votes will be counted exclusively for that contestant.
 - The top voted contestant will advance to the semifinals, if not already selected for advancement by the judges.
- The fan favorite videos from live performances with the most votes will receive a prize on the matrix below.





Fan Favorites Live Performance Prize Winners	Cash prize
1st	\$5,000
2nd	\$2,500
3rd	\$1,000

Additional Rules and Conditions

- As a condition to participate, Contestants agree to be recorded, filmed and broadcast through various media channels as determined by Wind Creek Chicago Southland.
- No compensation will be provided for contestant media appearance or appearances as a result of this Promotion.
- Finder's Fee: As a condition to participate, Contestant agrees that if he or she becomes a professional recording artist within three years of being declared a Cash Prize Winner of this Promotion, upon the request of Wind Creek Chicago Southland Casino, Contestant shall perform up to three concerts over a period not to exceed three years in a venue or venues as determined by Wind Creek Chicago Southland Casino, with reasonable travel costs to be paid by Wind Creek Chicago Southland Casino. If requested by Wind Creek Chicago Southland Casino, Contestant agrees to work in good faith to schedule a concert or concerts stipulated in this paragraph.
- As a condition of participation, the Contestant agrees not to intentionally make any public statements that disparage Wind Creek Chicago Southland, its owners, affiliates, or employees during the promotion period or at any time thereafter.
- Noncompliance with any rule may result in disqualification of the contestant at the sole discretion of Wind Creek Chicago Southland Casino.
- Times, dates, and rules may be changed or modified.
- Judges will be selected by Wind Creek Chicago Southland Casino or its affiliates.
- Decisions of the judges are final. No decision of the judges may be protested.
- No arguing with judges is allowed by a contestant, family of a contestant, or associate of a contestant.

Prize Issuance Procedure:

- Promotions will issue a cash voucher to the winner that they will take to Players Services to receive their cash prize.
- Cash voucher can only be redeemed by the prize winner.
- Prize winner must have Valid ID to redeem all prizes.

Any patron requiring assistance participating in the promotion may be helped by casino personnel or the patron's designee.

Wind Creek Casino Southland Promotions will notify the Illinois Gaming Board within 48 hours of any changes or cancellations to the promotion.



**Email Delivery Agency:**

Name of Agency: Archer
Address: 65 Union Ave. Memphis, TN 38103
Contact Person: Jennifer Stein
Phone Number: 901-523-2000
Email Address: jstein@wearearcher.com

Mail house Details

Name of Mail house: PComm Direct
Address: 142 W Jeffrey Dr | Addison, IL 60101
Contact Person: Brian Romani
Phone Number: 609-513-0910
Email Address: bromani@perfectcommunications.com

Mail house Details

Name of Mail house: Liberty Creative Solutions
Address: 18625 West Creek Dr. | Tinley Park, IL 60477
Contact Person: Aaron Wise
Phone Number: C. 708-906-4724 | V. 708-633-7450
Email Address: aaronw@libertycreativesolutions.com

Information will be included in one or more of the following selected communication channels: print advertising, outdoor billboards, radio, television, on-property (collateral, digital signage, etc.), direct mail, email, company website, phone apps, social media websites, text messaging, telemarketing, and /or other off-property locations.

WIND CREEK CHICAGO SOUTHLAND
OFFICIAL RULES & REGULATIONS

1. Individuals must be twenty-one (21) years of age or older to participate.
2. Valid photo identification included on the property list of acceptable ID's is required for all transactions pertaining to Wind Creek Rewards.
3. Membership is free and allows individuals to receive special benefits for playing with a Wind Creek Rewards card.
4. Participants in the Illinois Gaming Board Statewide Voluntary Self-Exclusion Program are not eligible for membership.
5. Only one (1) person permitted per Wind Creek Rewards membership. Membership and rewards are non-transferable.
6. Members may not distribute, lend or, in any way, allow another person to use their Wind Creek Rewards card.
7. Only the Member listed on the account may obtain information or engage in any transaction related to the account. A Team Member may assist in lieu of guest after verification of proper identification.



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8. Any misuse of the card or improper play as determined by the sole discretion of property management will result in forfeiture of all offers and may result in revocation of club membership.
9. Wind Creek Rewards are earned by Members in accordance with their gaming activity and may vary depending on the type of gaming device played or, if applicable, table games, video poker, or slots.
10. By participating in Wind Creek Rewards, players agree to accept all terms and conditions. Terms and Conditions can also be viewed at: www.windcreek.com/rewards/rewards-terms-and-conditions.
11. By being a Member of Wind Creek Rewards, Members consent to receive promotional and informational communications from any Wind Creek Hospitality property, its affiliates, and/or strategic partners.
12. Players' benefits are subject to expiration. Free Play offers are only valid for the time listed on the offer. Free Play that has expired will be considered forfeited.
13. Management reserves the right at its discretion to adjust a Member's tier level based on a thorough review of the Member's account and play history.
14. Wind Creek Chicago Southland is not responsible for card malfunctions, lost, stolen or misused cards, lost/misdirected mail, comps or cash-related offers. It is the Member's responsibility to properly insert his/her Wind Creek Rewards card into the slot machine when playing and to request a replacement if his/her card is not working correctly. It is the Member's responsibility to present the card to the appropriate personnel when playing table games.
15. Any Wind Creek Rewards card, voucher, coupon or drawing ticket that has been mechanically reproduced, mutilated, forged, misprinted, altered, or tampered with by anyone other than Wind Creek Hospitality is illegible; or has been obtained by means other than pursuant to these official rules is automatically void. In addition, management reserves the right to void any Wind Creek Rewards card, voucher, coupon or drawing ticket at any time at its sole discretion.
16. All disputes and ensuing decisions by management regarding Tier Point accumulation or balances are final and binding. Management reserves the right to adjust any balances resulting from system or machine malfunctions, operation errors, and/or fraud, or at management discretion.
17. Any dispute or situation not covered by these rules will be resolved by management in a manner deemed fairest to all concerned and that decision shall be final and binding.
18. Point-chasing or point-theft is fraudulent use of the Wind Creek Rewards card. Point-chasing is defined as allowing individuals other than the cardholder to play on his/her card. Members may be expelled from Wind Creek Rewards for such action, and all privileges may be permanently revoked, including the elimination of all remaining balances. Any other misuse of the card can constitute automatic grounds for expulsion from Wind Creek Rewards, including the elimination of the balance.
19. All taxes relating to a Member receiving any rewards are the sole responsibility of the Wind Creek Rewards Member.
20. All card benefits offered under Wind Creek Rewards are subject to the discretion and approval of management.
21. Wind Creek Rewards must be used in compliance with official rules. The rules are subject to change without notice.



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22. Wind Creek Rewards may be changed or cancelled at any time by management.
23. Current rules and regulations are available at Wind Creek Chicago Southland Player Services.
24. The following are not eligible to participate in any form of Promotional giveaway or win any prize herein:
 - Employees of PCI Gaming dba Wind Creek Hospitality and any of its subsidiaries.
 - Immediate family members (mother, father, siblings, spouse, or children) or anyone that resides in the same household, or address, or a person of significant affiliation of any Marketing, Security, Information Technology, and Player Services Department currently employed where the promotion is set to occur. A person of significant affiliation includes, but is not limited to, a partner or fiancé.
 - Immediate family members (mother, father, siblings, spouse, or children) or anyone that resides in the same household or address or a person of significant affiliation of any Director level position or above currently employed at the property where the promotion is set to occur. A person of significant affiliation includes, but is not limited to, a partner or fiancé.
 - Neither a Tribal Council Member, PCI Gaming Board Member, Tribal Gaming Commissioner, nor their respective immediate family member's living in the same household or person of significant affiliation and adults living in the household shall be permitted to participate in any promotional activity of the Tribe's gaming facilities. A person of significant affiliation includes, but is not limited to, a partner or fiancé. Immediate household is defined as anyone living in/at the same address/residence.
 - Immediate family members (mother, father, siblings, spouse, or children) or anyone that resides in the same household or address or a person of significant affiliation of any Participating Vendor of the said promotion. A person of significant affiliation includes, but is not limited to, a partner or fiancé.
 - Participating Vendors.
25. In addition to the above stipulations, the following are not eligible to participate in any form of electronic or ticketed drawing giveaway or win any prize herein:
 - Immediate family members (mother, father, siblings, spouse, or children) or anyone that resides in the same household or address or a person of significant affiliation with any Team Member at any Wind Creek Hospitality or PCI Gaming property with CMS access. A person of significant affiliation includes, but is not limited to, a partner or fiancé.
26. Wind Creek Rewards base-points may be earned and redeemed at the following Wind Creek Hospitality properties: Wind Creek Chicago Southland, Wind Creek Casino & Hotel Atmore, Wind Creek Casino & Hotel Wetumpka, Wind Creek Casino & Hotel Montgomery, Wind Creek Casino & Resort Bethlehem, Renaissance Wind Creek Aruba Resort, and Renaissance Wind Creek Curaçao Resort.
27. WScore points earned online at WindCreekCasino.com or in the Casinoverse app do not count towards Wind Creek Rewards membership level.
28. Cardholder's birthdate is based upon the information on the Wind Creek account. This information will be gathered from the valid identification presented at enrollment.
29. The Wind Creek Rewards Member is responsible for selecting a PIN for their account and keeping it secure. Members are responsible for all transactions on their account which are



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authorized by their PIN. Wind Creek Hospitality shall not be held liable for any transaction requiring a PIN.

30. Annual resort travel benefits are a combined benefit and may be used at only one location. They may not be redeemed at multiple properties within the same calendar year.
31. Wind Creek Hospitality Management reserves all rights.

Please play responsibly. If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537).



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